

Quick Guide: New Login Process for Media/Agency Users



JOHN DEERE

Will this impact my login every time?

This new process will only impact you the first time you encounter the new login page.

6 Easy Steps to Login

Step 1: Go to Advertising.Deere.com

Step 2: Select **Login as Agency or Media User**

Step 3: If you already have an ID for the site, select **Forgot Password**.

If you do not currently have an ID for the site, select **Create an Account** to set up a login. You will need to fill out a short form and a member of our support team will be in contact with you regarding access within one business day.

Step 4: Enter the email address and user name attached to your existing account. Check **I'm not a robot** and select **Reset Password**.

Step 5: You will receive a link within the reset password email that will direct you to password reset page. Enter the four digital code provided in the email you received and your new password.

The screenshot shows the top of the John Deere website with the logo. Below the logo, there are two yellow buttons stacked vertically. The top button is labeled "Login as Dealer / John Deere Employee" and the bottom button is labeled "Login as Agency or Media User".

The screenshot shows the "Password Reset" page on the John Deere website. At the top, it says "Password Reset" and "We will email you instructions on how to reset your password." Below this, there are two input fields: "Email" with the placeholder "Your Email" and "User Name" with the placeholder "User Name". Under the "User Name" field, there is a checkbox labeled "I'm not a robot" and a reCAPTCHA icon with the text "reCAPTCHA Privacy - Terms". At the bottom, there is a yellow button labeled "Reset Password" with a refresh icon. Below the button, there is a link that says "« Back to Login".

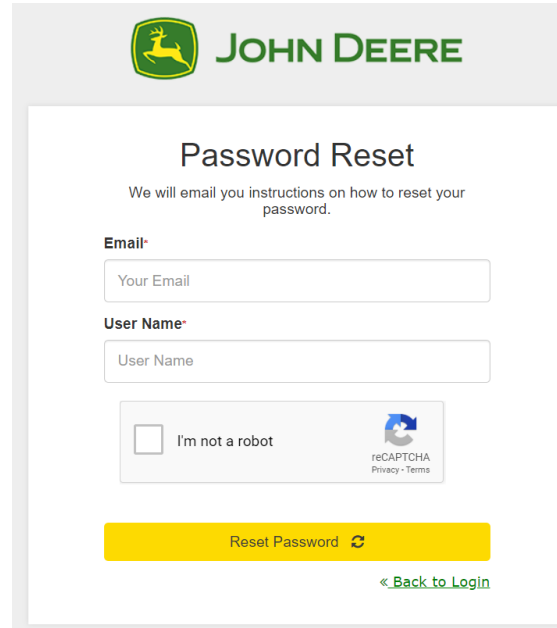
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Step 6: Select **Click Here** from the confirmation screen. You will be redirected to login screen. Use your new credentials to proceed.

Need more help?

[Live chat with us!](#)

A member of our support team is available every Monday – Friday between 8 AM/CST and 5 PM/CST. If we are not currently available to chat, you can still leave us a message and we will get back to you as soon as



The screenshot shows the John Deere Password Reset page. At the top left is the John Deere logo. The page title is "Password Reset". Below the title, it says "We will email you instructions on how to reset your password." There are two input fields: "Email" with the placeholder "Your Email" and "User Name" with the placeholder "User Name". Below these fields is a reCAPTCHA section with a checkbox labeled "I'm not a robot" and the reCAPTCHA logo. At the bottom, there is a yellow button labeled "Reset Password" with a refresh icon, and a link labeled "« Back to Login".

Need help?

Call 877-213-0684, email DeereCoop@deerecoop.com, or [Live Chat](#)